



Curriculum vitae

Personal Information

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Personal Profile

Digital Consultant with 6+ years specialising in accessible design and scalable systems, alongside a degree in Web Design. Passionate about bridging UX, engineering, and business needs to deliver inclusive digital products.

Employment History

DATES Jan 2024 - September 2025
POSITION Design System Accessibility Lead
EMPLOYER EE (BT Group)
RESPONSIBILITIES

- In my role I was apart of the first team in the UK to be awarded the [RNIB Tried and Tested Accreditation](#) for the EE App. This is the highest accolade in the country for commitment to inclusive design.
- Spearheaded WCAG 2.2 AA compliance for Loop Design System, ensuring accessibility was embedded in 50+ components.
- Advised designers and developers on inclusive patterns, reducing post-launch fixes by 80% in e-commerce squads.
- Applied GDS standards as a key reference point to inform interaction patterns and component guidance across Loop.
- Bridged design and engineering by auditing and refining coded components and advocating for accessibility in Figma libraries and developer documentation.

DATES July 2023 - Jan 2024
POSITION Product Designer and UX Lead
EMPLOYER The Sensible Group
RESPONSIBILITIES

- Led the entire design process for the company's digital portfolio - from research and wireframing to high-fidelity



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prototyping and developer handoff - ensuring alignment with business goals and user needs.

- Established reusable UI components and accessibility guidelines (WCAG) for WordPress and custom-coded projects.

DATES September 2022 - July 2023

POSITION User Experience Designer

EMPLOYER Lloyds Banking Group

- RESPONSIBILITIES**
- Designed B2B mortgage journeys under the Halifax Intermediaries and Birmingham Midshires brands.
 - Adapted the existing Halifax Design System library for use under the Birmingham Midshires brands.
 - Facilitated Design Thinking workshops with key stakeholders to explore new value streams.
 - Produced high fidelity prototypes for usability tests.

DATES September 2019 - September 2022

POSITION UX Engineer

EMPLOYER Kirklees Council

- RESPONSIBILITIES**
- Working in the Web team delivering key online services to the people of Kirklees during the COVID-19 pandemic.
 - Delivered public-facing digital services inline with GDS standards, applying the GOV.UK Design System and Service Manual
 - Designing and conducting usability studies on new Council services to meet the needs of diverse user groups.

Education

QUALIFICATION AWARDED Upper Second Class Degree

SUBJECT(S) Web Design

INSTITUTION University of Huddersfield

DATES September 2017 - June 2021